

PRESS RELEASE

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Comcast Business Earns Top Ranking in Infonetics Research's 2013 North America Business VoIP Service Leadership Scorecard

Comcast Business Takes Top Position for Second Year in a Row Based on its Large Installed Base, Market Strategy, Service Capabilities, Financial Stability, and Support Options

PHILADELPHIA, Pa. – May 15, 2013 – Comcast Business, a unit of Comcast Cable, the nation's largest video, high-speed Internet and phone provider to business and residential customers, today announced that it has earned the #1 position in Infonetics Research's 2013 North America Business VoIP Service Leadership Scorecard. This is the second consecutive year that Comcast Business has earned the top position in a ranking among all other VoIP service providers.

<u>Infonetics Research</u> is an international market research and consulting firm specializing in emerging communications markets since 1990. The 2013 edition is Infonetics' fifth annual North American Business VoIP Service Leadership Scorecard, and aims to determine which service providers currently lead the market and are best positioned to succeed in the long term based on key criteria, including market strategy, service capabilities, financial stability, and support options.

"This is a highly competitive market, but Comcast had an edge with its large installed base of hosted VoIP seats and the expansion of Comcast Business VoiceEdge service throughout its footprint," said Diane Myers, principal analyst for VoIP, UC and IMS at Infonetics Research. "The hosted VoIP and UC market in North America continues to grow and benefit from a highly dynamic provider landscape, including a rise in offerings from new providers outside of the traditional PBX and UC vendors."

Launched in 2012, Comcast Business VoiceEdge is a cloud-based voice and <u>unified communications</u> (UC) solution, offering a full set of UC features and high definition (HD) voice quality to help multi-site organizations and mobile workforces communicate more efficiently. <u>Business VoiceEdge</u> is fully managed over Comcast's network, eliminates the need for expensive on-site PBX equipment or key systems, provides a predictable monthly cost, and delivers high service quality to improve productivity. The service is now offered across 39 states throughout Comcast's network.

"Being recognized as the #1 hosted VoIP and UC provider for businesses by a leading market research firm is a testament to the hard work of our product, sales and support teams to make Business VoiceEdge a preferred solution for organizations across the country," said John Guillaume, vice president, product management at Comcast Business. "As more businesses turn to the cloud for their technology and communications needs, they are looking at Business VoiceEdge to simplify and modernize their voice systems so they can stay connected anywhere and anytime to focus on their core business."

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster

than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit http://business.com/cast.com/enterprise.

Follow us on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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